

## **India Mobile Congress Day – 2 Run Down**

- *Attended by more than 18000 people on Day-2*

**New Delhi, 26<sup>th</sup> October 2018:** The second day of India Mobile Congress, which is one of the biggest marquee Mobile, Internet, and Technology event for South-East Asia, saw the overwhelming response and attended by more than 18000 people.

### **Key Highlights of the Day- 2**

#### **Sessions**

The 2<sup>nd</sup> day of IMC 2018 started on a high note with the Global CEOs Conclave, which included plenary sessions on subjects such as Networks of Tomorrow, Emerging Technologies, Power of Content, Open Source Technologies etc. Who's who of the global technology arena came together to deliberate on the future of technology and how it will bring about paradigm shifts in the way we go about our day to day lives.

The conversational sessions were attended by global speakers such as Mr. Durga Malladi, Senior Vice President, Engineering, Qualcomm, Mr. Sanjay Kaul, President, Asia Pacific and Japan, Service Provider Business, Cisco, Dr. Jay Kim, VP, Samsung Electronics, Mr. Jay Chen, CEO, Huawei India, Dr. Anand Agarwal, Group CEO and Whole-time Director, Sterlite Technologies Limited, Mr. Nunzio Mirtillo, Senior Vice President and Head of Market Area, South East Asia, Oceania & India, Ericsson. The session was moderated by Balesh Sharma, CEO, Vodafone India Limited. They talked about how 5G would be the key drivers for new technologies and innovations. 5G is not just about speed but more about adaptability and flexibility. 5G will enable us to connect many new devices and this will be supported by AI. The next generation networks will be very complex for humans to handle and therefore AI and machines will be needed to manage.

Panelists included Mr. Pardeep Kohli, President and CEO, Mavenir, Mr. Jim Jefferies, President and CEO, IEEE, Mr. Phil Twist, VP, Networks Marketing and Communications, Nokia, Mrs. Nivruti Rai, VP, Data Center Group, Country Head, Intel India, Mr. Jimmy Mizrahi, GM Global Portfolio, ECI Telecom.

“Power of Content” was the session which focused on how technology is driving exponential data creation and consumption and how content delivery is going to be paramount in the future. The speakers highlighted the growth in user generated content, even from Tier 2 & 3 cities, where the content is both produced and consumed by consumers themselves.

The panelists for the session included Mr. Matteo Maga, Managing Director, CMT, Accenture, Mr. Hiren Gada, CEO, Shemaroo Entertainment Limited and Mr. Sameer Batra, CEO, Wynk.

### **IEEE-TSDSI 5G Technology and Standards Workshop**

The IEEE-TSDSI 5G workshop brought together technology experts and stakeholders from the Government, Industry, Research and Development Organizations, Academia to discuss emerging trends in 5G technologies, the opportunities and challenges that these pose for a broad spectrum of verticals including tactical and first responder missions, and infrastructure and ecosystem preparedness. The workshop is expected to serve as a catalyst to help



define various use cases, drive standards, and investigate deployment issues suitable for 5G networks.

Mr. Jim Jefferies, President, IEEE mentioned that, "Given the complexity of 5G technology, a successful implementation of this technology would require deep expertise ranging from semiconductor physics, Massive MIMO, Software Defined Networks, Shared Spectrum Access, Wireless Backhaul, Security and Applications to name a few."

Mr. Jim added that "IEEE through its research and technical depth across its societies and through the IEEE Future Networks along with strong expertise in standards development through IEEE Standards Association will play a key role in driving this next generation technology globally. *IEEE is also focusing on the region specific use cases and applications, including specific requirements for success of 5G deployments in India*".

Attendees learnt about and discussed emerging trends in 5G technologies, and the opportunities and challenges that these pose for a broad spectrum of verticals including tactical and first responder missions, and infrastructure and ecosystem preparedness. Ultimately, this workshop will serve as a catalyst to help define various use cases, drive standards and investigate deployment issues suitable for 5G networks.

### **Innovation sessions**

Similarly, there were sessions on pro-innovation regulation and privacy, The Emerging World of Analytics, Artificial Intelligence, E-tail - The need of the Future, HealthTech - Age of Cyborgs, Industry 4.0: Building Factories of the Future, M-Education, Value Creation through Digital Marketing, Future of Enterprise, Aadhaar etc.

Other sessions of Day 2 included discussions around The Emerging World of Analytics: Creating Business Solutions, HealthTech - Age of Cyborgs, Value Creation through Digital Marketing, Artificial Intelligence: Innovation, Investments, Ethics and Responsibilities, Industry 4.0: Building Factories of the Future, Future of Enterprise - Serving the Millennials, Next Generation Devices. Panelists for these sessions included Mr. Sandeep Bhushan, Director and Head Global Marketing Solutions, Facebook, Dr. Praveen Chandra, Chairman of Interventional Cardiology, Medanta, Gurgaon, Ms Sumili Chatterjee, VP and Head Brand, BCCL, Mr. Santanu Bhattacharya, Chief Data Scientist, Bharti Airtel Limited among others.

### **Huawei**

Huawei today announced the launch of its OpenLab in India to provide a one-stop ICT infrastructure support for smart city and enterprises digitisation transformation. A testimony to Huawei's commitment to Government of India's Digital India agenda, the OpenLab Delhi aims to establish an industry ecosystem and serve as a co-innovation platform for Huawei, its customers and partners, both in India and global, for incubating industry solutions to address the challenges of digital transformation.

### **Sterlite Tech**

**Sterlite Tech leverages Red Hat technology to enable Programmable Networks of the future**



Sterlite Tech, a global data networks solutions company, announced that it will develop and deliver software-enabled programmable solutions using Red Hat's portfolio of open, enterprise-grade technologies. The solutions will enable communication service providers, enterprises and citizen networks to realise the full potential of web-scale Network Function Virtualisation Infrastructure (NFVI) platform, for their network automation and Software Defined Network (SDN) initiatives.

Given the volume and variability in data demand by end users in today's digital landscape, the networks of today and tomorrow need to be higher-speed, more secure, programmable and more reliable. To enable this, Sterlite Tech will leverage Red Hat's suite to help develop a solution-stack that is more open and vendor agnostic. This will be set up at Sterlite Tech's Centre for Smarter Networks (CSN), showcasing its SDN and NFV offerings and next-generation revenue-management software, which builds upon the Red Hat NFV solution.

### **Sterlite Tech combines network design innovation, service engineering with FTTx MANTRA**

Sterlite Tech, a global data network solutions company, today launched all new – FTTx MANTRA – an end-to-end FTTx-as-a-service solution. This solution allows swift roll-out of Fibre-to-the-Point (FTTx) networks at the scale, latency and agility needed to suit all future requirements of 5G, Internet of Things (IoT) applications, for global communication service providers, data centres and citizen networks.

Uniting design innovation and expertise in service engineering onto a single technology platform, the Company's indigenously developed FTTx MANTRA - Massive Agile Network Transformation, brings together the power of five I's: Ingenious optical-fibre products, Integrated network design, Innovative virtualisation, Inclusive approach to hyper-scale network deployment, Intelligent software solutions that use analytics and Big Data.

As consumers' expectations for a seamless user experience across all devices is on the rise, and with 5G, IoT, Virtual and Augmented Reality on the verge of disrupting the global data consumption, Sterlite Tech has developed this technology to ensure faster and easier fibre infrastructure roll-out to the customers' end-point. This new hands-on technology assists early adopters to reduce time-to-market of consumer broadband services as well as capital and operational costs of network deployment.

Sterlite Tech is showcasing its inventive data network capabilities that make up the FTTx MANTRA along with the world's slimmest 432F Cable, LEAD360 Execution Approach, Network Virtualisation approach with Digital Commerce and Customer Management platform and many other exciting experiences and technologies in Hall B, Booth 1.4 at India Mobile Congress 2018, taking place at Aerocity, New Delhi, India until October 27, 2018.

### **Follow updates on #IMC2018**

For more information please visit us at [www.indiamobilecongress.com](http://www.indiamobilecongress.com)

Write to us at:

**Twitter:** @exploreIMC

**Facebook:** <https://www.facebook.com/IndiaMobileCongress>

Please share your queries at [pr@indiamobilecongress.com](mailto:pr@indiamobilecongress.com)